



WORKFORCE INVESTMENT BOARD OF TULARE COUNTY

MEETING

July 13, 2022, Minutes

WIB Directors Present: Joe Hallmeyer-Treasurer/Secretary, Brent Calvin, David Pena, Gil Aguilar, Martha McCurry, Randy Baerg, Robert Kleyn, Ronny Jungk

WIB Directors Present Virtually: Kerry Hydash – Chair, Colby Wells – Vice Chair, Amy Shuklian, Christina Garza, Tricia Stever Blattler

WIB Directors Absent: Brandon Lovenburg, Yolanda Valdez

1. **Call to Order:** Kerry Hydash – Chair called the meeting to order at 7:31 a.m.
2. **Public Comment:** Kerry Hydash – Chair called for public comments; there were no public comments.
3. **Consent Items:**
 - a. Workforce Investment Board Meeting Minutes
Approve June 8, 2022, Board Meeting Minutes.
 - b. Resolution for Remote Attendance at WIB and Committee Meetings Pursuant to AB 361
Approve a resolution to provide for remote attendance at WIB and WIB Committee Meetings pursuant to the teleconferencing provisions of AB 361.
 - c. Nominations to the Employment Connection Committee
Approve the nomination to the Employment Connection Committee for designees Erika I. Gonzalez-DeLaCruz from Farmersville Adult School, Aleyda Montenegro from Health and Human Services Agency (HHS) TulareWORKs, and Melissa Abby from San Jose Job Corps.
 - d. Enter into a Contract with Zach Green Films to Produce Highlight Videos for the Employment Connection System
WIB staff recommends entering into a contract with Zach Green Films for up to \$15,300 to produce highlight videos for the Employment Connection system that can be used at the 2022 INNOVATORS By Design Conference.
 - e. Employment Connection One-Stop System Marketing and Co-Branding Guidelines Directive
Approve WIB Tulare Directive TUL 22-02, Employment Connection One-Stop System Marketing and Co-Branding Guidelines.
 - f. Youth Incentive and Stipend Policy Directive
Approve WIB Directive TUL 22-03, Youth Incentive and Stipend Policy effective July 29, 2022, the end of the 30-day comment period.

Motion was made by Brent Calvin, second by Joe Hallmeyer to approve the consent items; carried by unanimous vote.

4. Regular Items:

- a. Enter into an Agreement with Visalia Economic Development Corporation (VEDC) for PY 2022-23 to Provide Business Engagement and Marketing Services

WIB staff recommends entering into an agreement with VEDC for \$40,000 PY 2022-23 for the WIB to provide business engagement and marketing services, in the Visalia Industrial Park.

Motion was made by Joe Hallmeyer, second by Martha McCurry to approve entering into an agreement with VEDC for PY 2022-23 to provide business engagement and marketing services, carried by unanimous vote.

- b. Request for Quotes to Develop a New Employment Connection Website

WIB staff requests approval to release a Request for Quotes for development of a new Employment Connection website.

Motion was made by Brent Calvin, second by Gil Aguilar to approve request for quotes to develop a new Employment Connection website, carried by unanimous vote

5. Information/Discussion Items:

- a. Community Economic Resilience Fund (CERF) Application

The CERF (regional application is in its final stages. The WIB is slated to play the role of local convenor for the Tulare/Kings area through an application by the Central Valley Community Foundation (CVCF). WIB staff is working with CVCF to finalize a governance structure and community outreach plan for the Tulare/Kings local High Road Transition Collaborative (HRTC). Staff have been conducting outreach to various stakeholder groups to gauge interest and support in the initiative moving forward. Over the next two weeks the WIB and CVCF will be gathering support from stakeholders in the form of partnership letters for the HRTC and regional application as a whole.

- b. Workforce Data Newsletter – Volume 7, Issue 5, May 2022

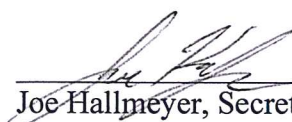
- c. Tulare County Metropolitan Statistical Area (MSA) – May 2022

6. WIB Committee Reports

- WIB Employment Connection Committee (ECC) Meeting

- 7. Good of the Order/Adjourn:** There being no further business; the meeting was adjourned by Colby Wells – Vice Chair at 8:35 a.m.

Minutes submitted for approval by Joe Hallmeyer, Secretary.


Joe Hallmeyer, Secretary

9/14/2022
Date

APPROVED BY
WORKFORCE INVESTMENT BOARD
MINUTES OF 09-14-2022