



# WORKFORCE INVESTMENT BOARD MEETING AGENDA

**Wednesday, July 13, 2022; 7:30 AM – 8:30 AM**

**Workforce Investment Board of Tulare County  
309 W. Main Street, Suite 110, Visalia, CA**

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1. **CALL MEETING TO ORDER**
  2. **PUBLIC COMMENTS (Three minutes per individual/organization, fifteen minutes total)** - Any member of the public wishing to address the Workforce Investment Board of Tulare County on a specific matter under its jurisdiction, please notify the Secretary of the Board of your name and provide a brief description on the subject matter prior to the meeting. The Board will not be able to take action on any item not appearing on the agenda.
  3. **CONSENT ITEMS** – All items under the Consent Calendar are considered routine and will be approved in one action without discussion. If a Board member requests that an item be removed from the Consent Calendar or a citizen wishes to speak on an item, the item will be considered under Regular Items.
    - a. Workforce Investment Board Meeting Minutes  
Approve June 8, 2022 Board Meeting Minutes.
    - b. Resolution for Remote Attendance at WIB and Committee Meetings Pursuant to AB 361  
Approve a resolution to provide for remote attendance at WIB and WIB Committee Meetings pursuant to the teleconferencing provisions of AB 361.
    - c. Nominations to the Employment Connection Committee  
Approve the nomination to the Employment Connection Committee for designees Erika I. Gonzalez-DeLaCruz from Farmersville Adult School, Aleyda Montenegro from Health and Human Services Agency (HHS) TulareWORKs, and Melissa Abby from San Jose Job Corps.
    - d. Enter into a Contract with Zach Green Films to Produce Highlight Videos for the Employment Connection System  
WIB staff recommends entering into a contract with Zach Green Films for up to \$15,300 to produce highlight videos for the Employment Connection system that can be used at the 2022 INNOVATORS By Design Conference.
    - e. Employment Connection One-Stop System Marketing and Co-Branding Guidelines Directive  
Approve WIB Tulare Directive TUL 22-02, Employment Connection One-Stop System Marketing and Co-Branding Guidelines.
    - f. Youth Incentive and Stipend Policy Directive  
Approve WIB Directive TUL 22-03, Youth Incentive and Stipend Policy effective July 29, 2022, the end of the 30-day comment period.

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## 4. REGULAR ITEMS

- a. Enter into an Agreement with Visalia Economic Development Corporation (VEDC) for PY 2022-23 to Provide Business Engagement and Marketing Services  
WIB staff recommends entering into an agreement with VEDC for \$40,000 PY 2022-23 for the WIB to provide business engagement and marketing services, in the Visalia Industrial Park.
- b. Request for Quotes to Develop a New Employment Connection Website  
WIB staff requests approval to release a Request for Quotes for development of a new Employment Connection website.

## 5. INFORMATION/DISCUSSION ITEMS

- a. CERF Application  
The CERF regional application is in its final stages. The WIB is slated to play the role of local convenor for the Tulare/Kings area through an application by the Central Valley Community Foundation (CVCF). WIB staff is working with CVCF to finalize a governance structure and community outreach plan for the Tulare/Kings local High Road Transition Collaborative (HRTC). Staff have been conducting outreach to various stakeholder groups to gauge interest and support in the initiative moving forward. Over the next two weeks the WIB and CVCF will be gathering support from stakeholders in the form of partnership letters for the HRTC and regional application as a whole.
- b. Workforce Data Newsletter – Volume 7, Issue 5 - May 2022
- c. Tulare County Metropolitan Statistical Area (MSA) – May 2022

## 6. WIB COMMITTEES/COUNCIL REPORT

- WIB Employment Connection Committee (ECC) Meeting

## 7. GOOD OF THE ORDER/ADJOURN

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Laura Castanon at 559-713-5200 no later than noon the Tuesday before the meeting.

Documents related to the items on this agenda which are distributed to the board members after the mailing of the agenda packet are available for public inspection in the WIB office, located at 309 W. Main St., Suite 120, Visalia, CA.